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Subject: Final Summary Report: CLEARBALL Putter Test

The following data is private information provided by GolfTest USA for the exclusive use of **Innovations Golf Company**.

GolfTest USA was retained by **Innovations Golf Company** to develop the testing protocol and methodology and then conduct a test in two parts comparing the CLEARBALL Putter against each tester's own current putter.

GolfTest USA had 30 golfers participate in the test and out of those 30 golfers we picked the 25 golfers who we believe completed the test in a fair and unbiased manner to ensure that the results represent the actual performance and evaluations of all the testers.

Prior to beginning the test each tester was shown the alignment features of the Clearball putter and why it was important to be sure that they were in the correct address position to get the most benefit when putting with the Clearball putter. They were also given ample time to practice with the Clearball putter prior to beginning the test.

Shown below is a copy of the form used to record the actual putts made with the CLEARBALL Putter and each tester's own putter.

ClearBall Putter Test Distance Form
September, 2012

Name _____

Test Methodology Part One:

GolfTest USA will be measuring each putt and recording the distance from the hole after the ball has come to rest. A 0 will be recorded for a ball that goes in the hole.

First Station: 10 foot putt straight in.

Your Putter: #1. _____ #2. _____ #3. _____ #4. _____ Total Distance: _____

ClearBall Putter: #1. _____ #2. _____ #3. _____ #4. _____ Total Distance: _____
Second Station: 15 foot putt with a left to right break.

Your Putter: #1. _____ #2. _____ #3. _____ #4. _____ Total Distance: _____

ClearBall Putter: #1. _____ #2. _____ #3. _____ #4. _____ Total Distance: _____
Third Station: 20 foot putt with a right to left break.

Your Putter: #1. _____ #2. _____ #3. _____ #4. _____ Total Distance: _____

ClearBall Putter: #1. _____ #2. _____ #3. _____ #4. _____ Total Distance: _____

Total Distance: Your Putter: _____ ClearBall Putter: _____

Test Methodology Part Two: You will be making 10 putts from 8 feet with your putter and the ClearBall putter. The putting line will be a straight putt with no breaks. We will be recording the number of putts that were holed.

Your Putter: # of Putts Made: _____ ClearBall Putter: # of Putts Made: _____

Once the putting test was completed where each tester made putts with their putter and the Clearball putter they then completed the following subjective evaluation form.



ClearBall Putter Test Evaluation Form September, 2012

Name _____ Address _____

City _____ State _____ Zipcode _____ Phone _____

Email: _____ Handicap: _____ Current Putter _____

Test Methodology Part One: You will be making 4 putts from each of 3 putting stations. You will be asked to compare the ClearBall Putter to the putter you have been using over the last month. During the test you should be focusing on how each of the two putters performs based on your unbiased opinion. Do your best to not let any preconceived perceptions influence your ratings. After you have made all the putts with both putters you are to complete this evaluation form in a fair and unbiased manner.

Following are the criteria you will be rating on a scale of 1 to 10 with 10 being best.

Distance Control: rate how much distance control you had with each putter.
Alignment: rate the alignment characteristics of the putter.
Accuracy: rate how accurate each putter was.
Forgiveness: rate how forgiving the putter was.
Sound: rate how you liked the sound of each putter.
Appearance: rate the appearance of the putter.
Feel: rate the feel of the putter during the putting stroke.
Design: rate the design features of the putter.
Recommend to others: rate how strongly would recommend each putter to other golfers.
Overall Rating: rate each putter taking into consideration what is important to you in a putter.

GolfTest USA will be measuring each putt and recording the distance from the hole after the ball has come to rest. A 0 will be recorded for a ball that goes in the hole.

**The first station will be a 10 foot putt straight in.
The second station will be a 15 foot putt with a left to right break.
The third station will be a 20 foot putt with a right to left break.**

Questionnaire:

Please rate the following criteria on a scale of 1 to 10 with 10 being best:

1: Distance Control:	ClearBall Putter: _____	Your Putter _____
2: Alignment:	ClearBall Putter: _____	Your Putter _____
3: Accuracy:	ClearBall Putter: _____	Your Putter _____
4: Forgiveness:	ClearBall Putter: _____	Your Putter _____
5: Sound:	ClearBall Putter: _____	Your Putter _____
6: Appearance:	ClearBall Putter: _____	Your Putter _____
7: Feel:	ClearBall Putter: _____	Your Putter _____
8: Design:	ClearBall Putter: _____	Your Putter _____
9: Recommend:	ClearBall Putter: _____	Your Putter _____
10: Overall Rating:	ClearBall Putter: _____	Your Putter _____

Please answer the following questions based on which putter you like the best between the ClearBall Putter and the Your Putter by placing an X next to your choice. If you liked them the same please chose "The Same".

1: Distance Control:	ClearBall Putter: _____	Your Putter _____	The Same _____
2: Alignment:	ClearBall Putter: _____	Your Putter _____	The Same _____
3: Accuracy:	ClearBall Putter: _____	Your Putter _____	The Same _____
4: Forgiveness:	ClearBall Putter: _____	Your Putter _____	The Same _____
5: Sound:	ClearBall Putter: _____	Your Putter _____	The Same _____
6: Appearance:	ClearBall Putter: _____	Your Putter _____	The Same _____
7: Feel:	ClearBall Putter: _____	Your Putter _____	The Same _____
8: Design:	ClearBall Putter: _____	Your Putter _____	The Same _____

9: Recommend: ClearBall Putter:_____ Your Putter_____ The Same_____

10: Overall Rating: ClearBall Putter:_____ Your Putter_____ The Same_____

What did you like best about the ClearBall Putter?

Is there anything you didn't like about the ClearBall Putter?

Is there anything you would change about the ClearBall Putter?

Thank you for taking part in this test. Each tester that completes the test in a fair and unbiased manner will be eligible to be entered into a random drawing at the end of the test. ClearBall putters will be awarded to 6 winners from the drawing.

Part One Test Results.

The average of the testers using the Clearball putter was 14.3 feet while the average using their own putter was 17.5 feet. The Clearball putter performed 22% better than each testers own putter. Normally in this type of test a 5 to 10% better result would show that substantial improvement was made with the test putter. Thus a 22% better result shows that the design features of the Clearball helped the testers dramatically perform better with it. 18 of the 25 testers had the same or better results using the Clearball putter in the test again showing how well it performed across all the testers.

Part Two Test Results.

When testers counted the putts they made from 8 feet the average number of putts made with their putter was 4.7 putts made out of 10. The testers made 5.3 putts on average using putting with the Clearball putter. That is 13% better than their own putter on average. Again 13% is a statistical significant number showing the improved performance of golfer when using the Clearball putter. 19 of the 25 testers made the same or more putts with the Clearball putter.

Following are the result averages of the testers own evaluation of how they felt they performed during the test.

Questionnaire:

Please rate the following criteria on a scale of 1 to 10 with 10 being best:

1: Distance Control: ClearBall Putter: 7.9 Your Putter 7.9
2: Alignment: ClearBall Putter: 9.1 Your Putter 7.4
3: Accuracy: ClearBall Putter: 8.1 Your Putter 7.6
4: Forgiveness: ClearBall Putter: 7.5 Your Putter 6.6

5: Sound:	ClearBall Putter: <u>8.0</u>	Your Putter <u>6.6</u>
6: Appearance:	ClearBall Putter: <u>8.6</u>	Your Putter <u>7.5</u>
7: Feel:	ClearBall Putter: <u>8.4</u>	Your Putter <u>8.4</u>
8: Design:	ClearBall Putter: <u>8.9</u>	Your Putter <u>7.4</u>
9: Recommend:	ClearBall Putter: <u>8.3</u>	Your Putter <u>7.1</u>
10: Overall Rating:	ClearBall Putter: <u>8.7</u>	Your Putter <u>7.6</u>

Following are the number of the testers who chose the Clearball Putter, their own putter or the same during the test for each of the 10 criteria evaluated.

Please answer the following questions based on which putter you like the best between the ClearBall Putter and the Your Putter by placing an X next to your choice. If you liked them the same please chose "The Same".

1: Distance Control:	ClearBall Putter: <u>11</u>	Your Putter <u>6</u>	The Same <u>8</u>
2: Alignment:	ClearBall Putter: <u>22</u>	Your Putter <u>2</u>	The Same <u>1</u>
3: Accuracy:	ClearBall Putter: <u>12</u>	Your Putter <u>4</u>	The Same <u>9</u>
4: Forgiveness:	ClearBall Putter: <u>16</u>	Your Putter <u>4</u>	The Same <u>5</u>
5: Sound:	ClearBall Putter: <u>13</u>	Your Putter <u>3</u>	The Same <u>9</u>
6: Appearance:	ClearBall Putter: <u>16</u>	Your Putter <u>2</u>	The Same <u>7</u>
7: Feel:	ClearBall Putter: <u>10</u>	Your Putter <u>8</u>	The Same <u>7</u>
8: Design:	ClearBall Putter: <u>16</u>	Your Putter <u>2</u>	The Same <u>7</u>
9: Recommend:	ClearBall Putter: <u>15</u>	Your Putter <u>0</u>	The Same <u>10</u>
10: Overall Rating:	ClearBall Putter: <u>14</u>	Your Putter <u>4</u>	The Same <u>7</u>

Following are the write in comments made by the testers after completing the test.

What did you like best about the ClearBall Putter?

Easy alignment
Alignment
Alignment
Helps me get the right stance
Feel

Alignment system
Alignment lines
View & Alignment
Sound, appearance, ease of alignment
Feel & weight
Alignment of Black & White
Alignment and distance control. Appearance
Squaring up the face with the black and white lines
Alignment, ball goes exactly where you aim
2 alignment lines in clear window
The alignment of the black/white line
Sense of alignment and confidence
Once you get used to the set up and how to align clear ball clearly better
Sound of hitting the ball
Alignment
Sound, seem easier to use lot time-easy to square at line up
Sound & alignment aid
The lines help me align better
Black & white lines that help align
Accuracy, easy to line up the putts
I could tell immediately if I was over the ball
Like the weight
Alignment system
Alignment

Is there anything you didn't like about the ClearBall Putter?

Very heavy
A little heavy compared to mine
No, but I am used to a long putter
Heavier than mine
Too light
Sound, weight, a little heavy
Little heavy
Ball does not come off the face strong
Weight, could be heavier
No, I think it is a very good putter
Heaviness
A bit heavier than mine
Has a large head
Hard to concentrate on line up and distance-may get easier with practice
Small grip
Handle, I like the wider handle
It felt a little heavy in the head compared to my putter
Feel

Is there anything you would change about the ClearBall Putter?

Make it lighter

Reduce weight

Can it be made a long putter?

No, I liked this putter. With a bit more practice I could do very well with this putter

Make it in a lighter model

Add weight

Bigger grip

Little lighter

Lighter weight

A sturdier face-ClearBall face had a bit more vibration off the ball

Could be heavier

A bit heavy

A little lighter

Maybe smaller and a little more weight

More upright lie

Grip

Bigger handle

Slightly lighter head, smaller head design. Ball rolled quickly off the face

Make the lines (Align) a little larger

Not as heavy

Final Summary

In summary, the objective results and subjective evaluations completed by the testers showed clearly that the CLEARBALL Putter performed at a much higher level than the testers' own putters in this test. The testers rated the alignment feature of the Clearball Putter at a very high level. Rarely is a rating of over 9 on a scale of 1 to 10 achieved when using a sample size of 25 or more participants. A rating of 9.1 was achieved in the very important Alignment criterion. The Clearball Putter is designed to help golfers ensure that they are in the proper address position and aligned to the correct line and the hole prior to making a putt. Another key rating was the Appearance criterion which scored very high. It is also noteworthy that the Overall Rating criterion was so positive especially in relation to the rating the testers gave to their own current putter. The results of the test confirmed conclusively that the design features of the ClearBall putter offers superior performance that will help almost all

golfers putt better and reduce the number of putts they make per round. Skilled golfers got excellent results using the CLEARBALL Putter. But where the CLEARBALL Putter really stood out was with average to poor golfers who have trouble with their putting. The test results showed that these golfers were able to make more putts from inside ten feet using the CLEARBALL versus the golfer's own putter in the test. Also, the results show that putts made from longer range ended up closer to the hole resulting in fewer three putt greens. Based on the results of the test we are confident that most golfers will be able to improve their putting and lower their scores.

We are pleased to award the CLEARBALL Putter our coveted GolfTest USA "Seal of Excellence".



GolfTest USA is also awarding the Clearball Putter our 5 star rating based on the results achieved in this test. The 5 Star Rating is only given to a few select products that we test where the results show that it is clearly superior to other similar golf products. We are confident that golfers who use the Clearball putter will find that they are using a golf product that will live up to the claims made by Innovations Golf and it will certainly help golfers putt better and lower their overall score per round. The objective results speak for themselves.

We will be available anytime to discuss and review the results contained within this summary report.

It has been a pleasure to work Innovations Golf on this project. Please let us know if there is anything else we do to make sure that you are completely satisfied with our services.

Warm Regards,

The GolfTest USA Staff.